



MAKE THE RIGHT IMPRESSION

School signage that looks the part, lasts the course, and helps everyone find their way. The Signet way.



A product guide for schools, academies & trusts, by **Signet Signs**

Signage, done properly.

Your signage says a lot about your school before anyone says a word. Done well, it welcomes visitors, helps people find their way, and shows a school that takes pride in itself. This guide covers the range we make for schools, so you can see what's possible before we talk.

WHY IT MATTERS

- ◆ First impressions count. Your entrance sign is often the first thing parents and inspectors see.
- ◆ Good wayfinding means visitors, new pupils and supply staff never feel lost on site.
- ◆ A consistent look across every sign makes the whole school feel cared for.
- ◆ Everything is made to order in our Clevedon workshop. We install across the South West, or deliver nationwide ready to fit.

THE RANGE

What we make

Twenty ways to lift your site, inside and out. Every one designed and made by us in Somerset.

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CASTLE BATCH COMMUNITY PRIMARY SCHOOL

01

FIRST IMPRESSIONS

Welcome & entrance signs

The sign at your gate sets the tone for everything behind it. Our **welcome signs** are made to order in your school colours, with your crest and messaging, on tough aluminium / ACM panels that shrug off the weather. Post-mounted or fixed to walls and railings, they stay looking sharp for years.

PRO TIP

Include your website and contact details on the sign. It saves visitors reaching for their phones at the gate.



BERROW PRIMARY CHURCH ACADEMY, SOMERSET

02

BUILT TO CHANGE

Headteacher plank signs

Headteachers move on. Your main sign shouldn't have to. **Plank signs** are separate panels that sit beneath your entrance sign, carrying the head's name, your trust, your nursery, or anything else that might change. When it does, we swap one plank instead of remaking the whole sign.

PRO TIP

Order the plank with your main entrance sign from day one. It costs little extra now and saves the full cost of a new sign later.



WINTERBOURNE COMMUNITY SCHOOL • FAIRFIELD HIGH SCHOOL,
BRISTOL

03

STAND TALL

Totem signs

Totem signs are tall, freestanding monoliths that mark your gate from a distance, visible over cars, hedges and passing traffic. They are made in your school colours with your crest, and can be illuminated so your name stands out on dark winter mornings.

PRO TIP

Totem signs exude presence. Unlike post-mounted welcome signs, the internal structure is hidden from view, creating a seamless, high quality look.



CHRIST CHURCH COFE VC JUNIOR SCHOOL

04

ROOM BY ROOM

Classroom signs

Every room named and easy to find. **Classroom signs** bring a consistent look to the whole school, from Reception to the science block. Choose named classes with their own artwork, room numbers, or slide-insert versions where names need to change.

PRO TIP

Order the whole school as one set. Matching signs on every door is one of the cheapest ways to make a site feel joined-up.



05

TRANSFORM A SPACE

Wall murals

A blank wall is a wasted wall. **Printed wall murals** turn halls, libraries and corridors into spaces that tell your school's story. Printed at full size, they can transform a room in a single day.

PRO TIP

Murals have the most impact in the spaces visitors see, such as reception and the main hall.



06

SHARP & SIMPLE

Cut vinyl wall graphics

For values statements, mottos, quotes and logos, nothing beats **cut vinyl**. Each letter is cut individually and applied straight to the wall, giving a clean, professional finish. A quick, cost-effective way to lift a space without redecorating.

PRO TIP

High-contrast colours work best, so take the wall colour into account when choosing your lettering.



07

EVERY STEP COUNTS

Stair graphics

Stairwells are some of the busiest spaces in any school, and usually the most ignored. **Stair riser graphics** put them to work with times tables, key vocabulary, values, or just a message that makes people smile on the way up. They are hard-wearing, anti-slip safe, and every set is bespoke, designed around your staircase and your curriculum.

PRO TIP

Send us the formulas, vocabulary or key facts your students need to remember. The best stair graphics reinforce what is already being taught in the classroom.



MARLWOOD SCHOOL, SOUTH GLOUCESTERSHIRE

08

A PROUD TRADITION

Wooden honours boards

Some things deserve to be permanent. Our **wooden honours boards** are made the proper way: solid timber frames, hand-finished, with anything from traditional gold lettering to full-colour house crests. They record head pupils, house winners and achievements for decades to come.

PRO TIP

We offer an annual updating service, adding each year's new names so your boards never fall behind.



09

THE MODERN TAKE

Acrylic honours boards

All the pride, with a contemporary look. **Acrylic honours boards** sit off the wall on polished stand-off fixings and suit modern buildings where dark timber would feel out of place. Names are added in cut vinyl, so updating each year is quick and clean.

PRO TIP

Boards can easily be updated by the school themselves, which keeps the cost of updates very low.



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POINT THE WAY

Finger posts

The classic answer to a spread-out site. **Finger posts** put directions exactly where paths split, with an arm for every destination, from Reception to the Sports Field. Made in your school colours, they do a practical job while looking like they belong.

PRO TIP

Multiple destinations in the same direction can share one finger panel. Fewer arms make the post easier to understand at a glance.



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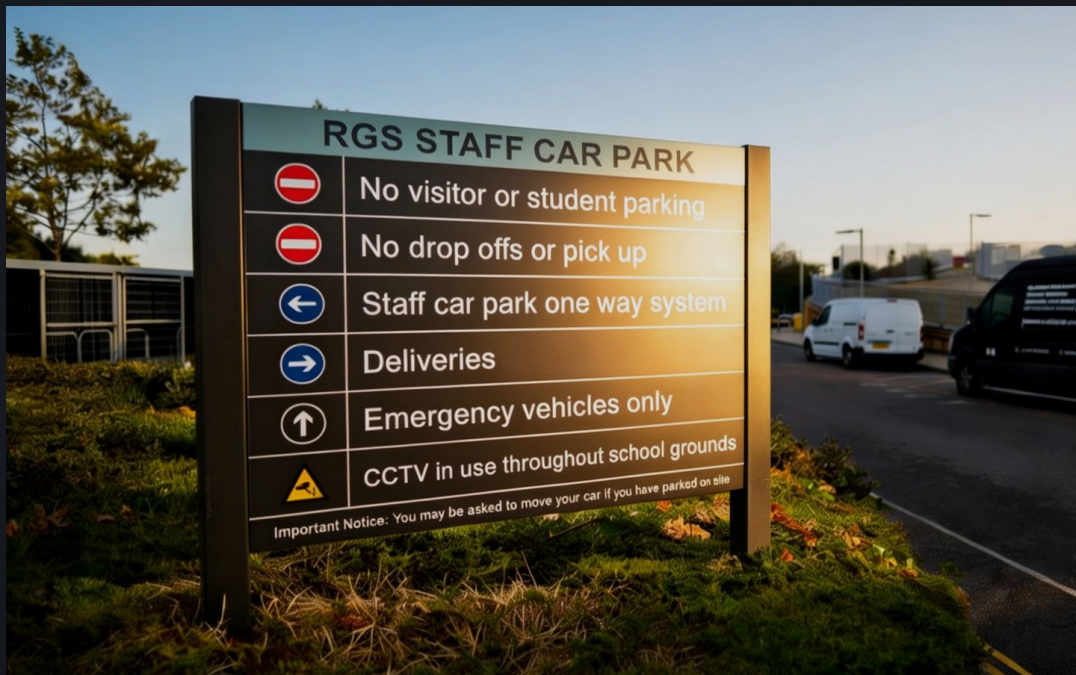
INSIDE THE BUILDING

Internal wayfinding

Corridors all look the same to a visitor. **Wall-mounted wayfinding signs**, from directories and arrows to level markers, get people to the right place without needing to ask. Designed to match your classroom signs, so the whole building looks consistent.

PRO TIP

Walk your site as if it's your first visit. Anywhere you'd hesitate is where a sign should be.



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AROUND THE GROUNDS

External wayfinding

From the car park to the right entrance without a wrong turn. **Post-mounted external signs** cover visitor routes, deliveries, parking and one-way systems, on weatherproof panels built for a life outdoors.

PRO TIP

If the content is produced in cut vinyl lettering, individual sections can be updated at low cost when rooms or routes change.



BLETCHINGTON PRIMARY SCHOOL, OXFORDSHIRE

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NAME UP IN LETTERS

3D built-up letters

For the front of the building, go big. **Built-up 3D letters** give your school name real depth and presence, fixed direct to the building or mounted on a panel. Available in a range of finishes, with the option of LED illumination so your name works after dark too.

PRO TIP

School colours can be incorporated into the design, on the letter faces, the returns, or the whole letter.



WINTERBOURNE ACADEMY

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CLEAN & CLASSIC

Fret cut letters

A sharper, simpler take on lettering. **Fret cut letters** are precision-cut from acrylic or metal and mounted flat or on stand-off fixings. Full-colour crests and logos can be cut the same way. A cost-effective way to put your name on the building with a quality feel.

PRO TIP

Stand-off fixings cast a soft shadow behind each letter, which makes even flat lettering feel three-dimensional.



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SHOUT ABOUT IT

Banners

Open days, exam results, Ofsted good news, summer fairs. When there's something to say, say it big. **PVC and mesh banners** are printed fast, fitted with eyelets, and tough enough to live on railings and fences.

PRO TIP

Mesh banners let the wind pass through, so they're the right choice for exposed railings and sports field fencing.



CHRIST CHURCH COFE VC JUNIOR SCHOOL

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KEEP IT CLEAR

No parking pavement signs

Drop-off and pick-up bring the same battle every day. **Pavement signs** put your no-parking and keep-clear messages right where the problem happens. They're freestanding, weighted against the wind, and easy to wheel out at 8am and back in at 9. Printed in your school branding so they carry more authority than an off-the-shelf cone.

PRO TIP

A polite, branded message from the school gets better results than a generic warning sign. We can help with the wording.



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GLASS, MADE SAFE

Safety window film

Schools are full of glass, and glass needs to be safe. **Anti-shatter safety film** holds glazing together if the worst happens, and is invisible once fitted. We also offer **glass manifestation**, using frosted bands, dots or your own branded pattern, so large panes are obvious at eye level. Practical compliance that can still look good.

PRO TIP

Film upgrades the glazing you already have, in place, usually at a fraction of the cost of replacing the glass itself.



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FROSTED & FUNCTIONAL

Privacy & etched film

Some rooms need privacy without losing the light. **Frosted etched film** softens the view through internal glass while keeping rooms bright. The room name can even be cut straight out of the frost, so the film does the door sign's job too. Ideal for offices, meeting rooms, intervention spaces and anywhere glass looks into a busy area.

PRO TIP

A part-height band of frost at eye level often does the job, giving privacy where it matters and daylight everywhere else.



FITTED BY OUR OWN INSTALLATION TEAM

19

COOLER CLASSROOMS

Solar protection film

South-facing classrooms in July are no fun for anyone. **Solar protection film** cuts glare on whiteboards and screens and reduces heat build-up through the glass, keeping rooms comfortable and usable without blocking the view or the daylight.

PRO TIP

Available in a range of tint levels. We'll help you balance heat and glare reduction against keeping rooms bright.



OASIS ACADEMY MARKSBURY ROAD, BRISTOL

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SEE OUT, NOT IN

Contra Vision graphics

Full-colour graphics on the outside, a clear view from the inside. **Contra Vision window film** turns street-facing glass into branding and messaging space while adding privacy for the rooms behind. Ideal for receptions, halls and ground-floor classrooms.

PRO TIP

Perfect for promoting open days and admissions, as the artwork can be swapped whenever your message changes.



Let's make it happen.

Every sign in this guide is designed and made by our own team in our Clevedon workshop. We install across the South West, and deliver nationwide for schools further afield. One point of contact from first enquiry to finished sign.

HOW IT WORKS

- 01 Get in touch** to discuss your requirements. South West schools can book a free site survey.
- 02** We provide a **quote**.
- 03** You approve **design proofs**. Nothing is made until you're happy.
- 04** We **manufacture** in Clevedon, then install across the South West or deliver nationwide.



SIGN MAKERS · CLEVEDON, SOMERSET

Designed & manufactured in-house

Full installation service across the South West

National delivery on supply-only orders

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